

Colorful

AZALEAS

In Bud and Bloom

2nd ADD EXTRA SALES
WITH AZALEAS
DURING FEBRUARY

62

[1961]

Ra

In your store these appealing hardy KURUME Azaleas mean
GREATER SALES - EXTRA PROFITS AND MORE CUSTOMERS
FOR YOU.

125 AZALEAS for \$50 (SELL FOR \$98⁷⁵)

YOUR SELECTION CONSISTS OF

[1961]

1. 100 Azaleas in 3" plastic pots - retail for 59-69¢
25 Azaleas in 4" plastic pots - retail for 99-~~\$1~~¹⁹
125 plants shipped in 3" boxes (wt. 90 lbs.)
2. Several bright, fresh colors - from flaming reds
to delicate pinks. (All *DewKist*® Quality)
3. FREE sales banners - instructions - cultural sheets

CHECK, SIGN and MAIL
YOUR ORDER CARD TODAY
Your Azaleas will be shipped
In February "WHEN READY"

John's INC.
APOPKA
FLORIDA



Pictured here are the Proven Plants you receive in

PLUS FREE 16"x20" 4 color Identification Poster and store instructions and cultural sheets.

John's

ASSORTMENT No. 12

See Special offer
on other side

The widest selection of Indoor Foliage Plants offered anywhere!

PLUS 30 day open account - you pay only the RR express charges upon arrival.



1st START NOW
INCREASING
YOUR SALES WITH...

John's

FOLIAGE PLANT

ASSORTMENT No. 12

2½" PLANT LINE
13 VARIETIES



ZEYLANICA
Sansevieria



NEPHTHYTIS
Green



NEANTHE BELLA
PALM



Dracaena
SANDERIANA



LAURENTII
Sansevieria



PEPEROMIA
Obtusifolia



CRASSULA



HAHNII
Sansevieria



Variegated
PEPEROMIA



Dracaena
GODSEFFIANA



PHILODENDRON
Cordatum



IVY
Hahn's



Variegated
NEPHTHYTIS

160 Lush Green
DewKist®
Plants
for \$55

YOUR TOTAL SALES \$112.40

All plants are carefully selected
from our 26 best selling varieties.
(as pictured on both sides of this folder)
All are guaranteed to arrive in good condition

HERE'S WHAT YOU GET FOR \$55.

60 plants in 2½" plastic pots-Retail 39-49¢
50 plants in 3" plastic pots-Retail-59-69¢
50 plants in 4" plastic tubs-Retail-99-~~\$1.19~~
160 plants shipped in 4 boxes (wt.-100 lbs.)
PLUS special features described on back

**CHECK, SIGN and MAIL your
ORDER CARD TODAY**